



2018 Sponsorship

Our 52nd year of celebrating Dunedin's Scottish Heritage promises to be one of our best ever. This year's events will begin with ***Hail to the Chieftain***, a new kick-off event in Weaver Park on Saturday evening, March 31st to introduce the Honorary Chieftain of the Games, followed by a concert in Weaver Park.

Friday, April 6th, the day before the Games, we have a few special events:

- Bagpipe Recital by World Champion Piper Stuart Liddell, Pipe Major of the Grade 1 World Champion Inverary & District Pipe Band from Scotland. This recital is not to be missed if you enjoy the bagpipes, he was voted #1 in the World in August, 2017!
- Our Annual Downtown Dunedin Pipe Band March, featuring hundreds of pipers, Highland dancers and Scottish Clans. This parade down Main Street to Scotland Street and back up to Pioneer Park is colorful, musical and a real spectacle to see!
- Following the Pipe Band March, we are having a free Ceilidh (*Scottish Party*) in Pioneer Park featuring music by Off Kilter, beer and wine, and will be selling tickets and Festival merchandise for the next day's event.

Saturday, April 7th, the 52nd Annual Dunedin Highland Games & Festival, Highlander Park. Beginning with a 5K Highland Trail Run through Hammock Park and ending at the field, we offer an entire day of competitions in Piping & Drumming (over 100 solo competitors), Highland Dancing (the Florida Open Championship), and Men's & Women's Heavy Athletics. Visitors can research their heritage at one of over 30 Scottish Clans and Societies, and listen to a variety of traditional and contemporary Celtic music all day long. Celtic merchandise and food vendors, and a Kidz Zone with mini-Games for the children. It's one of the City's biggest events!

Presented by the Dunedin Scottish Arts Foundation, all profits are used to support the musicians and dancers that are woven into the fabric of Dunedin's Scottish Culture.

We cannot produce these great events without the support of the Community. Listed on the attached page are Sponsorship opportunities available. These items are first-come, first-served. We invite you to help us by sponsoring an element of our program. Some of the features we can offer include: Tent Space with tables and chairs; Catered Food and Beverages; Entertainment Sponsorship, Extra Banners, Additional Booth Space, and many more. Please call or email me to discuss.

If you'd like to help, please complete the form and return with a check (or include credit card information) to the address listed and thank you for your support.

Alan McHale, President
Dunedin Scottish Arts Foundation
tartanface@gmail.com (727) 465-6229



2018 Sponsorship Opportunities

Opportunity	# Avail	Price	VIP Passes	On Stage Promotion	Web Site Listing	On Site Banner	Parade Banner	Program Advert
Award Sponsorship: Awards are presented to the top performers in every category: Dancers, Pipers, Drummers, Clans, Runners Your name will be engraved on Award								
Dancer of the Day	4	\$250	2	Yes	Yes	Yes	No	Quarter
Piper of the Day	4	\$250	2	Yes	Yes	Yes	No	Quarter
Snare Drummer of the Day	1	\$250	2	Yes	Yes	Yes	No	Quarter
Tenor Drummer of the Day	1	\$250	2	Yes	Yes	Yes	No	Quarter
Clan of the Day	1	\$250	2	Yes	Yes	Yes	No	Quarter
5K Trail Run Winner Overall Man	1	\$250	2	Yes	Yes	Yes	No	Quarter
5K Trail Run Winner Overall Woman	1	\$250	2	Yes	Yes	Yes	No	Quarter
Pipe Band Parade Sponsorship: Your name will be featured on a banner to be carried in front of a Pipe Band in the Parade								
Pipe Band Sponsor Pipe Band March, Main Street Dunedin	40+ 5 left	\$250	2	Yes	Yes	Yes	Yes	Business Card
Stirling Sponsorship: An opportunity to support the Scottish Arts Programs								
Gold	No Limit	300	2	No	Yes	No	No	Listing
Silver	No Limit	200	4 General	No	Yes	No	No	Listing
Bronze	No Limit	100	2 General	No	Yes	No	No	Listing

Updated 3/12/18

Your Information

Your Name/Company Name: _____

WEBSITE: _____

MAILING ADDRESS: _____ CONTACT: _____

PHONE NUMBER: _____ EMAIL: _____

SPONSORSHIP: _____

IMPORTANT INFORMATION: If you are sponsoring an event, award, or competition, please include who will the event be named for/after and print neatly to insure correct spelling. **FOR ENTRY IN THE SOUVENIR PROGRAM, INFORMATION MUST BE SUBMITTED BY FRIDAY, MARCH 16, 2018.**

Sponsorship is contingent upon agreeing to terms and conditions and payment in full.

Make checks payable to: **Dunedin Scottish Arts Foundation**, and mail to **P.O. Box 507, Dunedin, Florida, 34697**

If you prefer, enter your Credit Card information below:

Card Number: _____ Expiration Date: _____

3 Digit CCV: _____ Billing Zip Code: _____

The Dunedin Scottish Arts Foundation is a 501c3 Organization dedicated to the promotion & preservation of Dunedin Scottish heritage.

Thank you for your support!

www.dunedinscottishartsfoundation.com

www.dunedinhighlandgames.com